# **TARUN K. DIWAKER**

## Graphic Designer

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EMAIL.

ADDRESS.

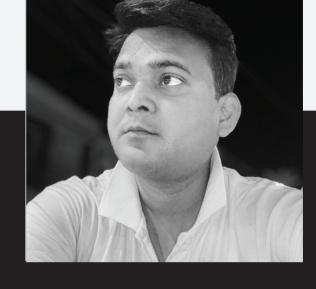
tarunkumardiwaker@gmail.com

Mitha Kuan, Rohini Sec 18, New Delhi

PORTFOLIO.

https://www.behance.net/tarunkumardiwaker

Graphic design professional with experience across the industry, such as Publishing Houses, Digital Agency, Design House, etc. Senior creative professional with a proven track record of results and creativity, branding, corporate Identity, print media, and Social Media theme design. Ability to deliver successful solutions from idea to implementation on time. Expertise in conceptualization & layout creation.



## **WORK EXPERIENCE**

2024 - TILL NOW

**DESIGN CONSULTANT** 

Varahe Analytics Private Limited | Chandigarh

Collaborated with clients to understand their design requirements and objectives. Developed creative design concepts and solutions tailored to clients' branding and marketing goals. Managed multiple projects simultaneously, ensuring deadlines and client expectations were met and coordinating with junior designer.

2023 - 2024

HEAD DESIGNER

ArtE MediaTech | New Delhi

Designed Clinet's online presence on social media platforms, designed interactive sales and marketing materials, made templates for social media, reports, presentations, and e-newsletters, and created original print materials like brochures, ads, Billboards, Flyers and logo designs. Provided ideas during brainstorming meetings, worked with a group of designers to enhance each other's work and produced imaginative images to make complex concepts easier to understand.

2021 - 2023

**CREATIVE HEAD** 

DG Digital | Patna, Bihar

Managed overall design and execution for advertisements and the creative aspect of marketing initiatives. Provided guidance and mentorship to designers, helping them develop their skills and grow in their roles.

2019 - 2021

SR. GRAPHIC DESIGNER

Baya Creative | New Delhi

Created a variety of design and motion work like-Logo, Brochure, Flyer, Social Media Ads, Billboard, Print Ads etc. for clients.

#### **EDUCATION**

2009 - 2012

**GRADUATION** 

Magadh University (Bodh Gaya)

2007 - 2009 —

INTERMEDIATE

College of Commerce (Patna)

2007

MATRICULATION

BSEB (Patna)

2014

**DIPLOMA IN GRAPHIC DESIGN & ANIMATION** 

## **SKILLS**

Photoshop

Illustrator

Indesign

Corel Draw

Premiere

After Effect

Dimension

## **EXPERTISE**

 Brading
 O O O O O O O O O O O

 Social Media Ads
 O O O O O O O O O O

 Printing
 O O O O O O O O O O O

 Motion Grphics
 O O O O O O O O O O O

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## **WORK EXPERIENCE**

#### 2018 - 2019

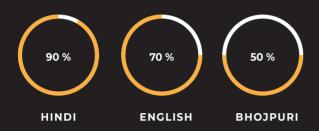
#### SR. GRAPHIC DESIGNER

JSG Innotech | Sonipat, Haryana

Creating Marketing collateral, Product Packaging, Flyers, Brochures, Social Media Ads, Billboard, etc. and reviewing junior designers' work.

# LANGUAGE

Video Editing



#### 2016 - 2018

#### SR. GRAPHIC DESIGNER

Prodigious Design Studio | Bengaluru, Karnataka

Creating and design visual concepts for various projects, including branding, marketing materials, and digital media. Developing and maintaining brand guidelines and design standards, ensuring consistency across all materials and channels.

#### 2015 - 2016

#### **GRAPHIC DESIGNER**

Red Reef Design Studio | New Delhi

Creating Book Layouts, Book Cover, Typesetting, Magzine, Look Book, Booklet, Brochure etc.

## **HOBBIES**







Camera



Gym



Coffee



Travel



Reading

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